

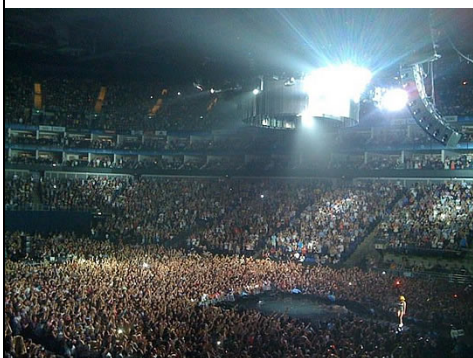


Celebrity Protection Services

"Providing security to the entertainment industry is far more than simply assigning guards, roping off areas and arranging for secure transportation.

It requires an understanding of the culture, an appreciation of who the performers are, what they do on a day to day basis and , most importantly, what level of service they expect. "

*-David Katz, CEO
Global Security Group*



Providing close protection is a unique service. While many tout themselves as celebrity "bodyguards" true protection specialists are much, much more. They are proactive, not reactive. They learn the nuances of each client and prepare a complete and thorough security and life safety plan for each assignment. Nothing is done haphazardly, every event is carefully planned, logistics are considered and all possible contingencies prepared for. It is truly a specialized service, and within this unique industry no assignment requires the attention of trained professionals as much as providing security to celebrities from the entertainment world.

Just as the corporate culture requires a "Brook's Brother's" approach to security, the entertainment industry has its own cultural imperatives. Entertainers are artists. They are always in the public eye, they capture the imagination of millions of fans and their daily schedule is dynamic, hectic and fast paced. Such individuals are best served by protection specialists familiar with the demands of the celebrity lifestyle.

Global's Protective Services Division has provided close protection to dozens of "A" list actors/actresses and celebrity recording artists. Their expertise is extensive. They have protected the physical safety and reputation of celebrity clients and have coordinated the security planning and execution at events with tens of thousands of people. They have dealt with stalkers, overzealous fans and demanding production schedules with the utmost discretion and respect for the privacy of those for whom they have worked. Senior management personally oversees each detail and under their direction, Global provides a level of protective services to the entertainment industry that cannot be obtained from other providers; they simply lack the real-world experience.

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